

# "THE FIRST AND THE ONLY PROPERTY EXPO OF THE AEGEAN"

Under the leadership of İzmir Chamber of Commerce and İzmir Chamber of Real estate

IZMIR PROPERTY SHOW, REAL ESTATE AND INVESTMENT FAIR will take place in 27-30 September 2018, where the leading companies of the real estate and property industry of izmir, the leading representatives of the industry, investments , national and international investors will come together.

#### The Heart of the Real Estate will beat in İzmir

Investors are highly attracted by the increasing number of the projects and sales values in İzmir and that's the main reason why İZMİR PROPERTY SHOW, REAL ESTATE AND INVESTMENT FAIR will be a key point.

# Why İzmir?

- In terms of being the 3rd biggest city in Turkey, the real estate sector in İzmir is highly active,
- The commercial location of İzmir,
- In terms of the renewed transportation network in İzmir, the commercial mobility is increased,
- The proximity of İzmir to the popular cities and transportation convenience,
- National and international investors want to invest on İzmir,
- The housing purchase market in İzmir is highly active,
- The Urban Transformation in İzmir is getting developed day by day,
- The fact that İzmir is on the rise in the real estate sector.

# Why Fuar İzmir?

- The largest and the most modern fairground in Turkey,
- Hosts major fairs,
- It is 8 km away from İzmir Adnan Menderes Airport,
- There are public transfer routes such as subway and bus ,
- City buses serve up to inside of the fairground,
- There are four open and one closed exhibition spaces, Fair Street, Observation Tower in Fuar İzmir,
- Serves with a car parking lot that has capacity of 2,500 vehicles,

#### **Exhibitors Profile**

- Real estate housing projects
- Companies which provides engineering service
- Housing, collective housing, villa projects,
- Earthquake resistant houses,
- Real estate agents,
- Summer houses,
- Time sharing companies,
- Banks, Finance and credit institutions,
- Thermal facilities,
- Real estate marketing agencies,
- Offices,
- Wooden, steel and prefabricated house producers
- Smart buildings
- Firms that providing contracting services for public houses,
- Shopping malls, business centers, plazas and residences,
- Industrial sites and organized industrial zones,
- Real estate lands and projects,
- Wooden and prefabricated housing projects,
- Smart buildings and A-B classified housing projects,
- Home electronics, Sub-industry firms of construction such as generator, lighting, elevator and escalator,
- Firms that make projects and models.

### **Visitors Profile**

- National and international investors,
- Restoration and alteration firms,
- · Persons or organizations who wants to buy housing,
- Project firms,
- Real estate offices,
- Persons or organizations who wants buy or rent offices,
- Housing construction cooperatives,
- Real estate investment specialists and consultants,
- Business owners and authorities such as hotels and cafes,
- Business men,
- Importers and exporters,
- Construction engineers,
- Public institutions,
- Architectures,
- Relevant units of the Municipality
- Single-detached dwelling owners,
- Contractors,
- Representatives of the international firms, professions of the industry,
- Construction companies,
- Building markets and wholesalers.

## Aim of this organization

Elit Fair Organization is aimed to bring not only the leaders of the real estate and property and the right investors to the right projects, but also bring national and international investors together.

One will be able to find huge opportunities about invest in real estate and want to evaluate their savings in the right way in İZMİR PROPERTY SHOW, REAL ESTATE AND INVESTMENT FAIR.

## The importance of Urban Transformation for İzmir

Urban transformation is highly important for more liveable, healthier, reliable, comfortable life. With the help of Urban Transformation, İzmir is getting more and more modern every single day.

## Leaders of the industry embrace the Urban Transformation

Panels about "Urban transformation, development projects in İzmir", "The future of the real estate" will be held under the guidance of the provincial director of the Ministry of Environment and Urban Planning, the head of the Chamber of the Real Estate agents in İzmir and also the leaders of the industry.